

VATSON

What is Watson?

David Gondek, Ph.D. Knowledge Capture and Learning Watson Healthcare Adaptation IBM Research

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Watson







The Future of Watson?





Informed Decision Making: Search vs. Expert Q&A



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The Jeopardy! Challenge: A compelling and notable way to drive and measure the technology of automatic Question Answering along 5 Key Dimensions





Broad Domain

We do NOT attempt to anticipate all questions and build specialized databases.



Our Focus is on reusable NLP technology for analyzing volumes of *as-is* text. Structured sources (DBs and KBs) are used to help interpret the text.



Automatic Open-Domain Question Answering

A Long-Standing Challenge in Artificial Intelligence to emulate human expertise

Given

- Rich Natural Language Questions
- Over a Broad Domain of Knowledge

Deliver

- **Precise Answers:** Determine what is being asked & give precise response
- Accurate Confidences: Determine likelihood answer is correct
- Consumable Justifications: Explain why the answer is right
- Fast Response Time: Precision & Confidence in <3 seconds</p>



From Chess to Chatting

Chess

- -A finite, mathematically well-defined search space
- -Limited number of moves and states
- -All the symbols are completely grounded in the mathematical rules of the game

Human Language

- -Words by themselves have no meaning
- -Only grounded in human cognition
- -Words navigate, align and communicate an infinite space of intended meaning
- Computers can **not** ground words to human experiences to derive meaning





Distance between question and justifying passage



The Wright brothers' first flight was this long.

The Wright brother's first flight was 120 feet long

With Orville at the controls and Wilbur running along side to steady the wing, the plane rose 12 feet into the air and went about 120 feet on its 12-second trip. This marked the beginning of air travel for mankind.



Decomposition and Synthesis



Some Questions require Decomposition and Synthesis









Evidence Diffusion





CELEBRATIONS

Category Inference

> What the Jeopardy! Clue is asking for is NOT always obvious

> Watson can try to infer the type of thing being asked for from the previous answers.

➤ In this example after seeing 2 correct answers Watson starts to dynamically learn a confidence that the question is asking for something that it can classify as a "month".

Clue	Туре	Watson's Answer	Correct Answer
D-DAY ANNIVERSARY & MAGNA CARTA DAY	day	Runnymede	June
NATIONAL PHILANTHROPY DAY & ALL SOULS' DAY	day	Day of the Dead	November
NATIONAL TEACHER DAY & KENTUCKY DERBY DAY	day / month	Churchill Downs	Мау
ADMINISTRATIVE PROFESSIONALS DAY & NATIONAL CPAS GOOF-OFF DAY	month	April	April
NATIONAL MAGIC DAY & NEVADA ADMISSION DAY	month	October	October



\$200 **Evidence Dimensions** Keanu Reeves had a Nokia phone, but it took a land line to slip in & out of this, the title of a 1999 scifi flick **Evidence** Dimensions Sci-fi flick had a Nokia took a land 1999 Keanu Reeves Phone line to slip in & out of this





EACH YEAR THE EU SELECTS CAPITALS OF CULTURE; ONE OF THE 2010 CITIES WAS THIS TURKISH "MEETING PLACE OF CULTURES"



WHAT IS ISTANBUL? 🗸



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IBM Research EACH YEAR THE EU BE. SELECTS BRUSSELS ESSEN CAPITALS OF CUL-TURE; ONE OF THE TURKEY 2010 CITIES WAS OF OF THIS THIS TURKISH SARAJEVO ***MEETING PLACE** TURKISH CULTURES CITIES **OF CULTURES**" ISTANBUL PECS THE 2010 MEETING ESSEN ISTANBUL ANSWER SARAJEVO **STEMWATSON**

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IRM Research EACH YEAR THE EU BE SELECTS ESSEN BRUSSELS CAPITALS OF CUL-TURE; ONE OF THE 2010 CITIES WAS OF THIS TURKISH SARAJEVO "MEETING PLACE CULTURES CITIES **OF CULTURES*** PÉCS THE 2010 MEETING ESSEN WHAT IS ISTANBUL? SARAJEVO **G** IBMWATSON Istanbul 84% Essen Sarajevo





IBM Research DeepQA: The Technology Behind Watson



Massively Parallel Probabilistic Evidence-Based Architecture

Generates and scores many hypotheses using a combination of 1000's **Natural Language Processing**, **Information Retrieval**, **Machine Learning** and **Reasoning Algorithms**. These gather, evaluate, weigh and balance different types of **evidence** to deliver the answer with the best support it can find.



Machine Learning: Train Time

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In 4 years DeepQA has trained for over 8500 recorded experiments

Apply Time



System runs all the algorithms on a *single question* and applies models to the features they produce to select an answer with a confidence

Apply-time





Run-Time Stack: Natural Language Processing on top of a complex stack





DeepQA NLP Analytic Highlights









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Taxonomies and Named Entity Detectors

HUTT



Adding a component which identifies types of entities

- Reconciling ontologies is a difficult, labor-intensive process
 - Ontologies overlap and disagree
- DeepQA allows for loose coupling: instead of reconciling ontologies, integrate as a new analytic

Address

Boundary

CelestialLocation

WaterBody

LandRegionNatural

RegionLocal

RegionSubnational

RegionNational

RegionInternational

Location —

 In this case, loose coupling worked just as well as ontology reconciliation for a fraction of the effort!

Moon

Star

Constellation

aterBody21

River

Mountain

cear

airport
city — capital
continent
country
country
hemisphere
island

Ephyra

nationalPark peninsula planet province reef state street water lake

mver

mountain

mountainRange



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To Knowledge From Extractions (DeepQA KAFE framework)


Mapping Language to Knowledge: KAFE

KaFe Stack The Lenin shipyards in this Polish port city, Instance to Type Mapping (IceT) where Solidarity began Verb/Predicte to Relation Mapping (Vrappe) in the 1980s, were later Type to Type Mapping (Latte) renamed Instance to Instance Mapping (CHAI) Text Knowledge Base Lenin Shipyard produces Gdansk **Calmac Ferry Gdansk Shipyard** Shipyard locatedIn Gdansk Northern Shipyard **Steregushchy** produces Severnaya Corvette Verf Gdanska Stocznia Remontowa locatedIn St. Petersburg

Mapping Language to Knowledge: KAFE

The Lenin shipyards in this Polish port city, where Solidarity began in the 1980s, were later renamed

KaFe Stack

Instance to Type Mapping (IceT)

Verb/Predicte to Relation Mapping (Vrappe)

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Instance to Instance Mapping (CHAI)



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The Lenin shipyards in this Polish port city, where Solidarity began in the 1980s, were later renamed

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LINCOLN BLOGS Secy. Chase just submitted this to me for the third time-guess what, pal. This time I'm accepting it

Answer: his resignation

$\begin{array}{c|c} & & & & \\ & & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ &$

Treasury Secy. Chase wants to be friends with you.



Treasury Secy. Chase 279 friends · 52 photos · 21 groups

Confirm Friend Request



Mining over language: Dependency Parse





Extensional Knowledge

- Extensional Knowledge: Represent semantic networks extracted from text
 - Populate KBs
 - Frame inference (extract commonly occurring frame patterns)
 - Semantic relations among answers



Mining Linguistic Knowledge

Albert Einstein received his Nobel Prize...

In 1921 Einstein won the Nobel Prize for his original work on the photoelectric effect

Gerd Binnig, along with his colleague, Heinrich Rohrer, was awarded the Nobel Prize in Physics in 1986 for his work in scanning tunneling microscopy

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Frame01				
verb	receive			
subj	Einstein			
type	PERSON/SCIENTIST			
obj	Nobel Prize			
mod_vprep	in			

Frame02			
verb	win		
subj	Einstein		
type	PERSON/SCIENTIST		
obj	Nobel Prize		
mod_vprep	in		
objprep	1921		
type	YEAR		
mod_vprep	For		
objprep	Frame02b		
	Frame03		
verb	award		
subj	Binnig		
type	PERSON/SCIENTIST		
obj	Nobel Prize in Physics		
mod_vprep	in		

SCIENTISTS win PRIZES 'win' = 'receive' win' = 'award' "Nobel" isa Prize context: Scientists win it Prizes: Nobel, Turing, Macarthur, ...



Intensional Knowledge isa cuts





Prismatic Lambda Abstractions

SVO (Subject Verb Object frame cuts)

 λ o[subj=Einstein, verb=won] : vector of counts of object filler



Frequencies from λ vectors allow you to compute conditional probabilities: P(o=Nobel Prize | subj=Einstein, verb=won) Type information (selectional restrictions) P(o=Nobel Prize | subj=SCIENTIST, verb=won) Bootstrapping λ o[subj=f((λ s[verb=won obj=Nobel Prize]]), verb=won]

 $\lambda_0[subj=f({\lambda_s[verb=won,obj=Nobel Prize]}), verb=won]$

Unsupervised Learning

Topics Clusters : term co-occurrence in documents - LSA









Inferring Lexical Answer Type (LAT) from Context

Question	LAT Inferred
ART & ARTISTS: Picasso painted this work as a protest against the bombing of a town in the Spanish Civil War	Painting
SAY "UNC"LE: Redness & itching are symptoms of this eye condition	Disease
FAMOUS LATINOS & LATINAS: From the Bronx projects & Princeton, she joined the Supreme Court in 2009	Chief Justice
AMERICAN LITERATURE: Shortly after "The House of the Seven Gables," he wrote a book of classical myths, A Wonder Book for Girls and Boys	Author



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TWREX: Topicalized Wide-scale Relation Extraction [EMNLP 2011]

Jeopardy! Clue	Relation Detected (in italics)	
MOTHERS & SONS: Though only separated by one year in real life, she played mother to son Colin Farrell in "Alexander"	starring (she, "Alexander")	
THE DEVIL: "The Screwtape Letters" from a senior devil to an under devil are by this man better known for children's books	author (man, "The Screwtape Letters'	
THE LONE REPRESENTATIVE: Michael Castle from this state with 3 counties: New Castle, Kent and Sussex	residence("Michael Castle", state)	

"Sauve announced his retirement from the NHL in 1989".





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Deeper Evidence







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Mixture of Experts: Question Classes



Different question classes weigh evidence differently Statistical and rule-based classifiers identify question class Partitioned Mixture of Experts trained for each question class



19th CENTURY PORTUGAL: In May 1898 Portugal celebrated the 400th anniversary of this explorer's arrival in India.

Factoid

2-PART WORDS: It's the name of the small hole in the sink, often just below the faucet, or what it may prevent

EDIBLE RHYME TIME: A long tiresome speech delivered by a frothy pie topping FETAL ATTRACTION: From the Greek for "flat cake", this uterine wall organ connects to the fetus via the umbilical cord.



Definition





The Best Human Performance: Our Analysis Reveals the Winner's Cloud









Answers Steve Jobs	Confidence
	65
chief executive officer	
	10
Apple Inc.	
	4
Robert Iger	
	3
Tablet	
	3



Answers Research In Mo	tion	Confidence
		33
IBM		
		4
Smartphone		
		4
Intel		
		4
XScale		
		3



	53
rock hard day's night	
	10
A Hard Day's Night of the comet	
	6
Living Dead of night	
	4
A Hard Day's Night of the creeps	
	3

Grouping Features to produce *Evidence Profiles*





Evidence: Time, Popularity, Source, Classification etc.

Clue: You'll find Bethel College and a Seminary in this "holy" Minnesota city.





Evidence: Puns

Clue: You'll find Bethel College and a Seminary in this "holy" Minnesota city.



Game Strategy Managing the Luck of the Draw



Buzz-in: Stochastic Process Model of Regular Clues

Statistics over 150K regular-clue (no DD) outcomes:



Using historical priors and game state information, Watson uses function approximation and Monte Carlo simulation to identify optimal buzzing for its confidence:



Modeling Daily Double Placement

- Statistics over 9k DDs (3k Round1, 6k Round2):
 - (Widely known) DDs most frequent in the high-value rows (third, fourth, fifth) with harder clues
 - Row frequencies published on J! Archive
 - Some columns are more likely than others to have a DD!
 - First column most likely to have a DD
 - Second column least likely to have a DD
 - row-column frequencies used to randomly place Unlikely DDs in simulated games; Watson uses them as
 - Bayesian prior
- Columns are conditionally dependent! Watson performs a Bayesian update based on observed DDs



Likely

Square Selection: Daily Double Prediction

Human







Unlikely



Daily Double Betting: Strategy

 Train an Aritifical Neural Net over millions of simulated games pitting Watson vs. two simulated human opponents

Use TD() reinforcement learning algorithm just as in TD-Gammon



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Final Jeopardy: Modeling Human Betting

Average FJ accuracy r 50% FJ accuracy correlation r 0.3

Bets depend on score positioning: 1st place ("A"), 2nd place ("B"), 3rd place ("C")





One Jeopardy! question can take 2 hours on a single 2.6Ghz Core Optimized & Scaled out on 2880-Core IBM workload optimized POWER7 HPC using UIMA-AS, Watson answers in 2-6 seconds. Question 1000's of 100,000's scores from many simultaneous 100s Possible Pieces of Evidence **Text Analysis Algorithms** 100s sources Answers Multiple Interpretations **Final Confidence** Question & **Hypothesis** Hypothesis and Question **Synthesis** Merging & Topic Generation Evidence Scoring Decomposition Ranking Analysis **Hypothesis** Hypothesis and Evidence Generation Scoring Answer & Confidence built on UIMA for interoperability

built on UIMA-AS for scale-out and speed

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UIMA in Hadoop is used for high-throughput content analysis to generate fast semantic indices. These are used for DeepQA's rapid evidence evaluation in the context of the question at Run-Time



David Ferruc


Watson – a Workload Optimized System

- 90 x IBM Power 750¹ servers
- 2880 POWER7 cores
- POWER7 3.55 GHz chip
- 500 GB per sec on-chip bandwidth
- 10 Gb Ethernet network
- 15 Terabytes of memory
- 20 Terabytes of disk, clustered
- Can operate at 80 Teraflops
- Runs IBM DeepQA software

- Scales out with and searches vast amounts of unstructured information with UIMA & Hadoop open source components
- Linux provides a scalable, open platform, optimized to exploit POWER7 performance
- 10 racks include servers, networking, shared disk system, cluster controllers





Precision, Confidence & Speed

 Deep Analytics – Combining many analytics in a novel architecture, we achieved very high levels of *Precision* and *Confidence* over a huge variety of *asis* content.



- Speed By optimizing Watson's computation for Jeopardy! on over 2,800 POWER7 processing cores we went from 2 hours per question on a single CPU to an average of just 3 seconds.
- Results in 55 real-time sparring games against former Tournament of Champion Players last year Watson put on a very competitive performance in all games -- placing 1st in 71% of the them!









Potential Business Applications



Healthcare / Life Sciences: Diagnostic Assistance, Evidenced-Based, Collaborative Medicine

Tech Support: Help-desk, Contact Centers





Enterprise Knowledge Management and Business
Intelligence

Government: Improved Information Sharing and Security



Evidence Profiles from disparate data is a powerful idea

- Each dimension contributes to supporting or refuting hypotheses based on
 - Strength of evidence
 - Importance of dimension for diagnosis (learned from training data)
- Evidence dimensions are combined to produce an overall confidence





Factors	Diagnosis Treatment Ask W	/atson
SYMPTOMS		
Red eye	Uveitis	90%
Eye pain CC New	Iritis	50%
Eye inflammation	Keratitis	42%
Blurred vision	Anterior Uveitis	31%
Floating spots	Photophobia	279
Sensitivity to light		
FAMILY HISTORY	Behcet's Disease	13%
Arthritis	Rhumatoid Arthritis	11%
ALLERGIES	Automatica Constantia	100
Penicillin	Ankylosing Spondylitis	10%
DEMOGRAPHICS	Sarcoidosis	4%
34 years old		
Female	Evidence	Consider





Watson: Always Improving..

NEW YORK TIMES HEADLINES: An exclamation point was warranted for the "end of" this! In 1918

WORLD FACTS: The Denmark Strait separates these 2 islands by about 200 miles

Greenland and Taiwan (0.31)

A sentence (.48)

THE AMERICAN DREAM: Decades before Lincoln, Daniel Webster spoke of government "made for", "made by" & "answerable to" them

No one (0.29)

THE QUEEN'S ENGLISH : Give a Brit a tinkle when you get into town & you've done this

BOTTOMS UPI: Often served at a brunch, it's made with equal amounts of champagne and orange juice Urinate (.56)

Breakfast (0.11)





THANK YOU